



TECH FEMME FUSION

DEVELOP. INNOVATE. FUTURE-PROOF

PRACTICAL AI STRATEGIES FOR FINANCIAL PROFESSIONALS

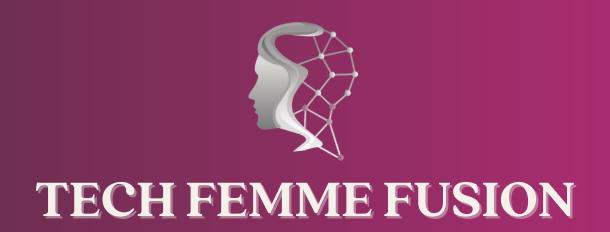
MASTERCLASS

Fiday, 5th September 2025, 12:30pm (AEST)

Olga Bubnova

Nataliya Ilyushina (Dr Pink)





FUTURE-PROOFING YOUR BUSINESS





Australian Government

Department of Industry, Science and Resources

Consultation hub

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Introducing mandatory guardrails for AI in high-risk settings: proposals

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Respondent name

<u>Tech Femme Fusion, O. Bubnova & N. Ilyushina</u>

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POLL QUESTION



LET'S MAKE IT PERSONAL: HOW TO USE AI TOOLS FOR INTERNAL AND EXTERNAL COMMUNICATIONS

AGENDA:

12:30 PM - WELCOME AND INTRODUCTION

12:40 PM - OVERVIEW OF GEN AI AND ITS CURRENT STATE OF USE IN BUSINESS

12:50 PM - CREATING AND USING CHATGPT BOT

13:30 PM - <u>5-MINUTE BREAK</u>

13:35 PM - OUR AI COLLEAGUE SPEAKING ON DATA PRIVACY

13:40 PM - COPILOT CAPABILITIES: MAPPING CHAT FEATURES

14:20 PM - WRAP-UP, ANNOUNCEMENTS



POLL QUESTION



CASE-STUDY (FICTIONAL SCENARIO): CREATING YOUR AI ASSISTANT

BACKGROUND: Harbour Ledger Accounting is a boutique Melbourne-based bookkeeping firm with five staff, specialising in supporting small and medium businesses with payroll, compliance, and financial reporting.

CHALLENGE:

AI can act as a colleague in accounting, helping automate routine processes while leaving space for human insight and decision-making.

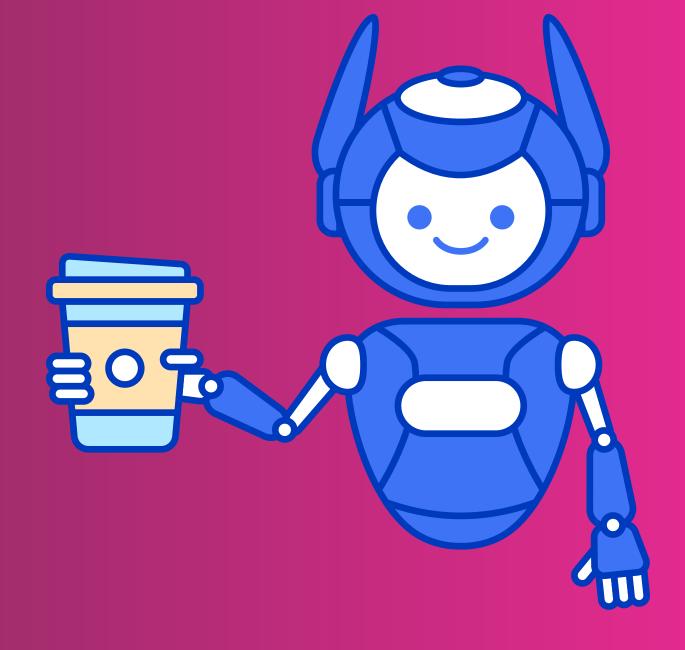
The firm needs to manage client check-ins at the start of September more efficiently:

- Design an AI workflow to automate routine bookkeeping and payroll reminders
- Identify areas where human judgement adds the most value to client relationships

CREATING AND USING CHATGPT BOT



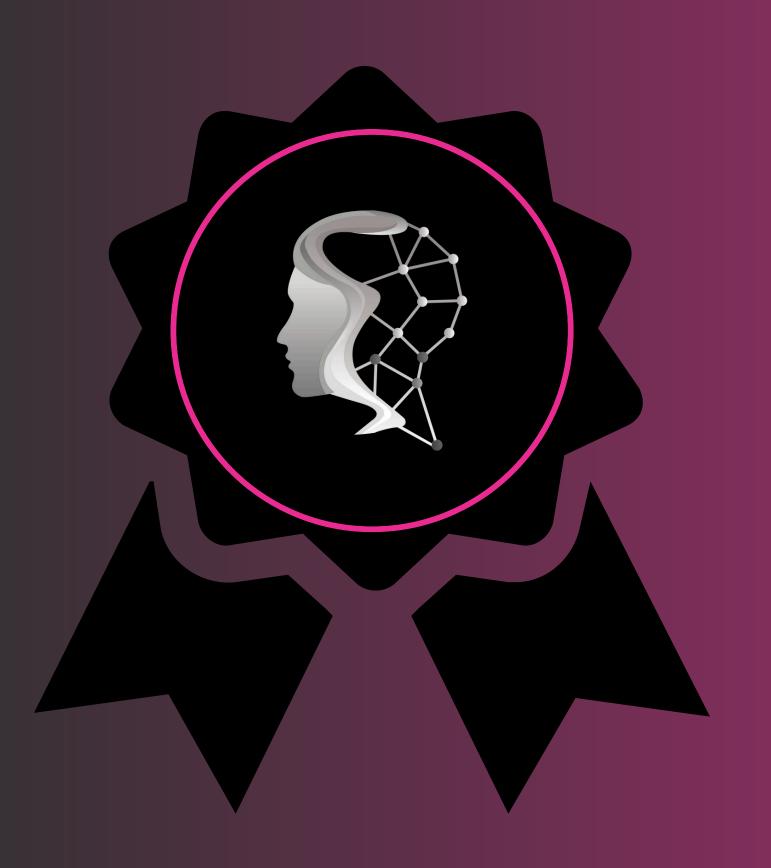
5-MINUTE BREAK



DATA PRIVACY



COPILOT CAPABILITIES: MAPPING CHAT FEATURES



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