

KY WILSON

Appointed CEO of the Institute of Financial Professionals Australia

Melbourne, 24 July 2025 — The Institute of Financial Professionals Australia (IFPA) is pleased to announce the appointment of Ky Wilson as its new Chief Executive Officer, effective immediately.

Ky brings to the role not only a strong grasp of organisational priorities but also a personal passion for advancing the accounting and financial services professionals servicing the small-to-medium enterprise (SME) sector. Her appointment is a natural progression of a distinguished journey within the organisation, marked by a strong commitment to IFPA's mission and a record of transformative leadership.

She has held several senior roles over recent years within the association, including Head of Membership and Marketing and, most recently, Acting General Manager.

Ky's appointment as CEO comes at a crucial time for the profession, as practitioners navigate a complex environment shaped by regulatory change, digital disruption and economic uncertainty. With a comprehensive understanding of IFPA's internal operations and a keen awareness of members' evolving needs, she is uniquely equipped to guide the organisation into its next phase of influence and growth.

"I welcome the opportunity to step into the role of CEO," said Ky Wilson. "As one of the oldest associations for financial professionals in Australia, IFPA has a proud, century-long history of standing with the individuals and businesses that form the backbone of this sector. I am steadfast in our mission: to provide accessible, practical support and a strong voice for the professionals who keep

Australia's financial system running, and to foster a professional community that supports them at every stage of their career.”

IFPA Chair Mr. Stephen Ware said: “Ky has shown sound judgement, strong organisational knowledge and a steady approach to leadership. Her appointment reflects the direction the Board believes is needed to ensure continued service to our members and industry.”

As CEO, Ky will continue to drive innovation in member engagement, education, and advocacy—ensuring IFPA remains the association of choice for professionals seeking independent insight, practical support and meaningful representation. She will work closely with IFPA's best-in-class team to strengthen delivery across all areas of the organisation and ensure members receive the highest standard of service and support