

THOUGHT LEADER OF THE YEAR

AWARD SUMMARY

This award recognises an individual who has made a profound impact on the tax and/or financial advice industry through innovative thinking, influential ideas, and thought leadership. The Thought Leader of the Year will have contributed significantly to shaping the future of the profession through research, advocacy, or pioneering initiatives. This award recognises distinguished individuals who have pioneered innovative thinking within the financial industry. To qualify:

- Evidence of visionary and innovative thought leadership.
- Influence and inspiration within the financial community.
- Active engagement in promoting forward-thinking ideas.
- Upholding high ethical and professional standards.
- Candidates can self-nominate or be nominated

ELIGIBILITY

This award is open to individuals who have made notable contributions to the tax and/or financial advice industry. Candidates can self-nominate or be nominated by others.

ASSESSMENT CRITERIA

Submissions will be evaluated based on responses to the following criteria, with a maximum of 200 words per criterion:

- **Visionary and Innovative Thought Leadership:** Provide evidence of your visionary and innovative thought leadership within the industry. Highlight key ideas or initiatives you have introduced.
- **Influence and Inspiration:** Demonstrate how you have influenced and inspired the financial community. Include examples of your impact on peers, clients, and the broader industry.
- **Promotion of Forward-Thinking Ideas:** Describe your active engagement in promoting forward-thinking ideas. Explain how you have advocated for change and driven discussions on critical issues.
- **Ethical and Professional Standards:** Illustrate your commitment to upholding high ethical and professional standards in your work. Provide specific examples where applicable.
- **Driving Innovation and Development:** Showcase how you have driven innovation in independent advice and motivated the development of this sector. Include any pioneering initiatives or projects you have led.

SUPPORTING DOCUMENTS

Please provide the following supporting documents:

- Links to articles, publications, presentations, videos etc
- Endorsements and testimonials from clients or partners

Candidates are encouraged to provide specific examples, metrics, and supporting documentation where applicable.