

AUSTRALIAN FINANCIAL PROFESSIONAL OF THE YEAR

RECOGNISING THE PINNACLE OF INDIVIDUAL EXCELLENCE

The *Australian Financial Professional of the Year* is the highest individual honour within the Australian Financial Industry Awards. This distinguished accolade is awarded to the top-scoring winner from across the individual award categories, representing the very best of the profession.

This award celebrates a financial professional who has not only excelled in their area of practice but has demonstrated a commitment to the broader profession through outstanding leadership, client advocacy, and continuous professional development. The recipient will have gone above and beyond their core duties, embodying integrity, innovation, and service excellence.

Whether in accounting, advice, superannuation, or audit, the winner of this award is regarded as a trailblazer - someone whose contribution has advanced the standing of their profession and had a tangible impact on clients, peers, and the broader community. They represent the future of the sector while honouring its highest values.

