

AUSTRALIAN FINANCIAL PRACTICE OF THE YEAR

CELEBRATING EXCELLENCE IN BUSINESS, CULTURE AND CLIENT OUTCOMES

The *Australian Financial Practice of the Year* is the highest accolade awarded to a firm and is bestowed upon the top-scoring winner from across the group award categories. This distinguished honour recognises a financial services practice that has demonstrated outstanding achievement in service delivery, business performance, client outcomes, and professional leadership.

Open to practices operating across accounting, financial advice, superannuation, auditing, or bookkeeping, this award acknowledges those who have excelled not only commercially but also culturally - building strong internal teams, upholding ethical standards, and fostering innovation in a complex and rapidly evolving financial landscape.

The winning practice will have achieved measurable business success, such as growth in revenue, client engagement, and retention, while also delivering tangible value to clients and making a lasting contribution to the sector.