

ACCOUNTING PRACTICE OF THE YEAR

10 or less employees

AWARD SUMMARY

This award honours a professional practice that has demonstrated exceptional performance across all facets of their operation. The winning business will have excelled in client service, innovation, professional development, and ethical practice, setting a benchmark for excellence in the industry.

This award honours a professional practice with 10 or fewer employees that has exhibited exemplary performance, client satisfaction, and innovative practices.

The winning practice will have demonstrated:

- A commitment to professional development.
- Staff development.
- Ethical standards.

ELIGIBILITY

This award is open to all financial practices with 10 or fewer employees operating in Australia during the 2024 calendar year. Candidates can self-nominate or be nominated by others.

ASSESSMENT CRITERIA

Submissions will be evaluated based on responses to the following criteria, with a maximum of 300 words per criteria:

- **Commitment to Professional Development:** Detail your business's commitment to professional development. Include examples of training programs, certifications, and continuous education initiatives that your staff have undertaken.
- **Client Satisfaction:** Provide evidence of client satisfaction and growth. Include client testimonials, feedback, and metrics demonstrating increased client base or retention rates.
- **Staff Development:** Explain how your business promotes staff development. Highlight initiatives aimed at enhancing skills, career progression opportunities, and staff engagement activities.
- **Innovative Practices:** Describe the innovative practices and services your business has implemented. Highlight specific examples that showcase how these innovations have benefited clients and improved business performance.
- **Ethical Standards:** Illustrate how your business upholds high ethical standards in its operations. Provide examples of ethical guidelines, compliance measures, and how these are integrated into your practice.

SUPPORTING DOCUMENTS

Please provide the following supporting documents:

Metrics for the following periods:
1/1/2023 – 31/12/2023 and
1/1/2024 – 31/12/2024, including:

- Total revenue
- Client growth percentages
- Client retention rates

Candidates are encouraged to provide specific examples, metrics, and supporting documentation where applicable including testimonials or endorsements from clients, industry peers, or community organisations.