

ACCOUNTING INNOVATION EXCELLENCE AWARD

AWARD SUMMARY

Celebrates an accountant who has introduced or applied innovative processes, technologies, or client strategies to transform their accounting practice and deliver measurable benefits.

ELIGIBILITY

Open to qualified accountants providing accounting services in Australia during the 2024 calendar year. Candidates can self-nominate or be nominated.

ASSESSMENT CRITERIA

- **Practice Innovation:** Outline the specific innovation implemented in your accounting practice.
- **Client Benefit:** Explain how the innovation has enhanced client service, accuracy, compliance, or outcomes.
- **Efficiency and Automation:** Demonstrate improvements in workflows, reporting, or decision-making through technology.
- **Professional Leadership:** Highlight how your work is influencing the broader accounting profession.

BUSINESS METRICS

1/1/2023 – 31/12/2023

1/1/2024 – 31/12/2024, including:

- Time or cost savings from innovation
- Growth in client base or revenue linked to innovation
- System/process adoption rate within firm

