

ACCOUNTANT OF THE YEAR

AWARD SUMMARY

This award honours an accounting professional who has demonstrated exceptional expertise, dedication, and impact in their specialised field. The Accounting Specialist of the Year will have consistently delivered high-quality service, innovative solutions, and significant contributions to their clients and the accounting profession. This award recognises outstanding individuals who have demonstrated excellence in accounting.

To qualify:

- Minimum of four years' experience in accounting.
- Demonstrated innovation in accounting practices.
- Adherence to ethical and professional standards.
- Engagement in the accounting community.
- Evidence of client satisfaction.
- Candidates can self-nominate or be nominated.

ELIGIBILITY

This award is open to all accountants who provided accounting-based consulting services, such as management or tax consulting, during the 2024 calendar year. Candidates must have a minimum of four years' experience in accounting and maintain the necessary certifications and licenses in accordance with regulations.

ASSESSMENT CRITERIA

Submissions will be evaluated based on responses to the following criteria, with a maximum of 300 words per criteria:

- **Type of Consulting Work:** Present the type(s) of consulting work you focused on in 2024.
- **Client Needs and Expectations:** Summarise your approach to meeting client needs and expectations, explaining why this is effective in achieving client goals.
- **Value Proposition:** Outline your core value proposition to clients, highlighting your unique selling points compared with your peers.
- **Adherence to Standards:** Illustrate how you have adhered to ethical and professional standards in your consulting practice.

BUSINESS METRICS

Provide metrics for the following periods:

- 1/1/2023 – 31/12/2023
- 1/1/2024 – 31/12/2024

METRICS TO INCLUDE:

- Recurring revenue
- Number of clients under the accountant's control
- Candidates are encouraged to provide specific examples, metrics, and supporting documentation where applicable, e.g. provide evidence of client satisfaction through testimonials, case studies, or other relevant documentation.